

Effective Service Projects

Learning Objectives

1. Identify steps in successful projects
2. Determine a balanced program of service
3. Understand the role of YOUR leadership
4. Understand why projects should be evaluated
5. Learn to strengthen projects

Effective Service Projects

Steps for Success

- Conduct a thorough needs assessment
- Develop a solid plan
- Begin with the end in mind
- Implement the plan
- Evaluate current projects
- Learn from success and failures

Effective Service Projects

YOUR Role

- Introduce, or strengthen, Service Projects (SP) Committee concept
- SP Committee is *primary* resource
- SP Committee identifies needed projects
- SP Committee develops and implements

Effective Service Projects

Community Assessment

Needs Assessment:

- Economic situation
- Geographic setting
- Education levels
- Demographic profile
- Community compatibility
- Political conditions
- Club history
- Timing

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Community Assessment

Seek input from:

- Government officials
- Educators
- Social Services representatives
- Religious leaders
- Influential community leaders

Is the proposed project:

- A “match” for club and community?
- A “fit” for community?
- Fully-supported and well-planned?

Effective Service Projects

The Object of Rotary!

Important Points!

- Plan projects that address Avenues of Service
- Ensure that the club is pursuing Objects of Rotary
- Service projects may fall under more than one Avenue of Service

Effective Service Projects

Good Stewardship

Helpful strategies:

- Contact district World Community Service Committee
- Contact district Rotary Foundation chair
- Explore ProjectLink database
www.rotary.org
- Talk with other clubs
- Network at local, district, or international meetings