

DaCdb

DaCdb.com – District and Club Database

Elective Class: Thursday, March 21, 2019

2:00pm - 3:30pm

This interactive session is facilitated by:
District 7750 Administrator Pam Weaver

AGENDA

1. Home
 - i. Club Dashboard

2. My CLUB
 - i. Find A Member
 - ii. Club Positions
 - iii. Club Officer Compare
 - iv. Member Data
 - v. Add a Potential Member

3. CRM (Customer Relationship Management)
4. Club Committees
5. Club Calendar -- Club Meetings & Club Events
6. Club Assignments

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AGENDA, continued

7. Club Bulletins
8. PMail – Personalized Email
 - i. Creating/Sending
 - ii. Templates
 - iii. Scheduling
 - iv. Tracking
9. Drip Marketing – Potential Members
10. Reports
 - i. The Rotary Foundation Transmittal (Report 2.1)
 - ii. Full Database Dump (Report 12.1)
 - iii. Member Dynamic Extract (DIY) (Report 12.50)
11. DACdb Mobile -- m.dacdb.com
12. Premium Modules
 - i. Dues & Finance
 - ii. Engagement (fka Attendance)
 - iii. Websites
13. How to Get Help